



CTS Wholesale LLC  
3525 Brady Court Northeast  
Salem, Oregon 97301 USA  
Phone: 1-800-796-3486

**PRESS CONTACT:**  
Kirk Bachelder  
Email: [kirk@ctswholesalesunglasses.com](mailto:kirk@ctswholesalesunglasses.com)

## FOR IMMEDIATE RELEASE

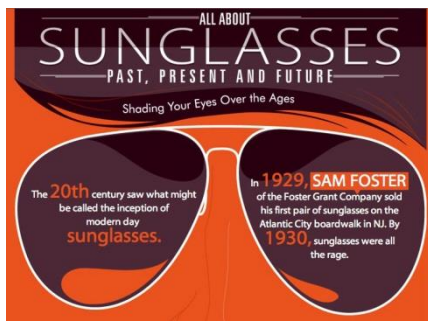
| History of sunglasses |

# New Infographic From CTS Wholesale Sunglasses Traces History Of Stylish Eyewear

*Infographic shares past, present and future of sunglasses while encouraging viewer interaction*

**Salem, OR** – CTS Wholesale LLC has launched its first-ever infographic, an engaging, interactive journey throughout [The History of Sunglasses: Past, Present and Future](#).

The information illustrates via interactive technology the progression of fads and trends since the inception of sunglasses in the late 1920s. The History of Sunglasses increases interest in fashion-forward eyewear by engaging viewers to play along.



Beginning in 1929, when Sam Foster developed the first pair of sunglasses, to futuristic predictions, this illustrated infographic fully explores the history of sunglasses and notes that:

- When Clubmasters were the big trend for men in the 1950s, Cat's-Eye sunglasses were hot for ladies, with Marilyn Monroe and Audrey Hepburn keeping the style.



- Teashades were the rage for men in the 1960s, with pop icons such as Mick Jagger and John Lennon wearing them. The decade also brought the famous Jackie O's for women.

No history would be complete without the mention of all-time favorites such as Aviators and Wayfarers.

The infographic follows two "paper doll" characters through the decades, with viewers scrolling through the ages and seeing not only the eyewear but apparel trends from that era. At each stop, viewers are encouraged to engage the characters to discover fun facts about sunglasses.

Following the hip man and woman to the end brings viewers to 2013 trends, with CTS Wholesale Sunglasses making bold predictions as to what will be the hottest selling new styles of sunglasses for men and women well into the future.

Owner Kirk Bachelder based his predictions on his vast knowledge of sunglasses. With more than 20 years in the retail and wholesale arena of eyewear, Bachelder said: "What I see happening in the sunglasses market today is men and women looking toward a sci-fi design, which provides a wrap-around look and feel with full coverage and a futuristic appeal."

Infographics such as The History of Sunglasses have become a mainstream form of presenting information in an entertaining manner. The CTS infographic brings a new aspect to this form of communication by making it interactive as well as informative.

**About CTS Wholesale Sunglasses**

CTS Wholesale LLC manufactures high-quality sunglasses including brands such as DE, XSportz, Diamond and Gster for wholesale merchandising. The Salem, Oregon-based company has been in business for more than 20 years and also offers a wide selection of wholesale hats, oil lighters, lighter accessories and displays. For information on where products can be sold, visit [www.ctswholesalesunglasses.com](http://www.ctswholesalesunglasses.com).